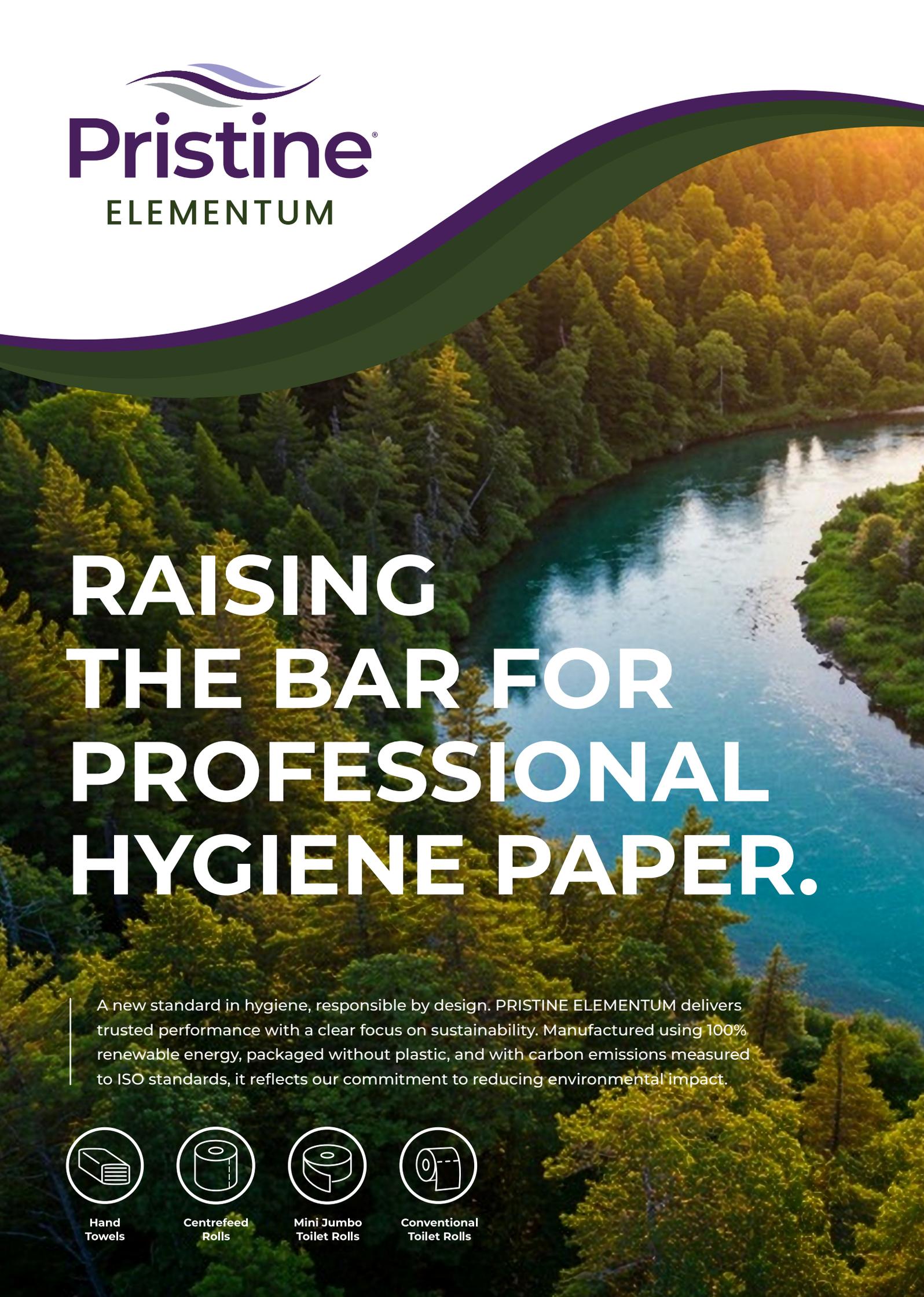




Pristine[®]
ELEMENTUM



RAISING THE BAR FOR PROFESSIONAL HYGIENE PAPER.

A new standard in hygiene, responsible by design. PRISTINE ELEMENTUM delivers trusted performance with a clear focus on sustainability. Manufactured using 100% renewable energy, packaged without plastic, and with carbon emissions measured to ISO standards, it reflects our commitment to reducing environmental impact.



Hand
Towels



Centrefeed
Rolls



Mini Jumbo
Toilet Rolls



Conventional
Toilet Rolls

Performance without compromise.

PRISTINE ELEMENTUM is a range of hygiene paper products designed to set a new standard for environmental responsibility. Produced using 100% renewable energy and processes focused on reducing emissions, combined with zero-plastic packaging and a supply chain committed to sustainability, PRISTINE ELEMENTUM delivers exceptional hygiene performance with a clear focus on lowering environmental impact.



NET ZERO PRODUCTION

For papermaking and tissue converting. Excludes raw materials, pulp production or tree harvesting, distribution and end-of-life handling.

Achieving net zero manufacturing is critical to cutting carbon emissions in one of the most energy-intensive industries. We're leading the way with verified net zero manufacturing—an achievement few UK hygiene paper brands have reached. This commitment means every Pristine Elementum product actively supports climate goals and sets a new benchmark for sustainability in professional hygiene paper.

Pristine Elementum products are crafted using 100% renewable energy, reducing reliance on fossil fuels, which means a more sustainable supply chain. In a market where most tissue manufacturers are still transitioning away from high carbon non-renewable energy sources, Pristine Elementum is setting a new standard.



MADE WITH 100% RENEWABLE ENERGY

Tissue factory is powered by fossil-free fuel.



ZERO PLASTIC PACKAGING

No plastic used to pack these products.

Pristine Elementum uses zero-plastic packaging to reduce waste, improves recyclability and supports circular economy goals. While some hygiene paper product ranges still use plastic packaging for practical and capability reasons, Pristine Elementum demonstrates what's possible when sustainability comes first.

The PRISTINE ELEMENTUM range combines uncompromising hygiene performance with industry-leading sustainability credentials. Explore the full range and discover how PRISTINE ELEMENTUM can support your organisation's sustainability goals without compromising on quality or performance.



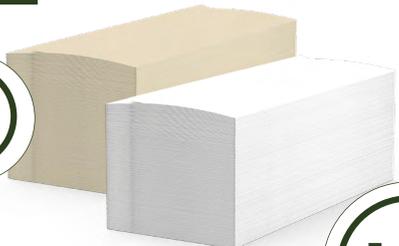
Our **Recycled Unbleached Natural** range is made from 100% certified recycled fibres for a natural finish, ideal for facilities that value visible sustainability and transparency.



Our **White Pure Pulp** range is made from fully certified responsibly sourced virgin fibres and whitened using an Elemental Chlorine Free (ECF) process, delivering a bright, clean finish for facilities where hygiene and presentation are essential.

Natural Colour Recycled Fibres

Code: PR6502



White Pure Pulp
Code: PR6501

PRISTINE ELEMENTUM

Z Fold Hand Towels

- 2 Ply embossed & laminated towel
- 200 towels per pack
- 20 packs per case
- 220mm x 210mm per towel

PRISTINE ELEMENTUM

Toilet Tissue Rolls

- 2 Ply embossed & laminated roll
- 320 sheets per roll
- 48 rolls per case
- 95mm width

Natural Colour Recycled Fibres

Code: PR8502



White Pure Pulp
Code: PR8501

Natural Colour Recycled Fibres

Code: PR8602



White Pure Pulp
Code: PR8601

PRISTINE ELEMENTUM

Mini Jumbo Toilet Tissue Rolls

- 2 Ply embossed roll
- 200m length
- 85mm width
- 12 rolls per case

PRISTINE ELEMENTUM

Centrefeed Rolls

- 2 Ply embossed roll
- 150m length
- 160mm width
- 6 rolls per case



White Pure Pulp
Code: PR7501



Natural Colour Recycled Fibres
Code: PR7503

Blue Pure Pulp
Code: PR7502



*Carbon emissions data shown reflects calculations based on 2025 figures.



Pristine[®]

Efficient. Sustainable. Pristine.

A fresh identity. A stronger commitment.

PRISTINE has been reimagined to reflect our commitment to delivering high-quality hygiene and cleaning solutions tailored to the evolving needs of modern workplaces and public areas.

From cost-effective essentials to premium experiences, our comprehensive portfolio combines performance, operational efficiency, and a clear commitment to sustainability. With four distinct ranges, there is a **PRISTINE** range for every professional environment.



Essential quality and reliable performance.

Hygiene products for everyday use - ideal for busy spaces where value and practicality matters most.



Superior quality and consistent performance.

Hygiene products designed for facilities where experience is just as important as efficiency.



Luxurious quality and a refined premium finish.

Hygiene products perfect for high-end spaces where comfort and brand image are key.



Raising the bar for professional hygiene paper.

Exceptional hygiene performance produced with 100% renewable energy.

Whether you're prioritising efficiency, user experience, or environmental impact, PRISTINE can help you achieve your goals.